

CHILDREN, YOUTH & FAMILIES COLLABORATIVE COMMISSION
MEETING NOTES – SEPTEMBER 12, 2012
CITY COUNCIL WORKROOM

ATTENDANCE

Present

Emma Beall
Rosario Casiano
Victoria Cattaneo
William Chesley
Rose Dawson
Sheryl Gorsuch
Samuel Hanoura

J. Glenn Hopkins
Gregory Hutchings
Timothy Kennedy
Gwen Mullen
Jeffrey Murphy
Timothy Peterson

Natalie Presley
Sonia Price
Joyce Rawlings
Cynthia Skinner
Margaret Walsh
Marc Williams

Excused Absent

Onelio Aguilar
Lidiya Alemu
Andria Cook

Mike Gilmore
Councilwoman Alicia Hughes

Tammy Mann
Amy Fortney Parks

Officials

Debra Collins

Guests

Fannie Allen
Brenda Bone
Suzanne Chis
Charlotte Clinger

Paul Evenson
Elizabeth Gaines
Merita Irby
Allen Lomax

Sean McEneaney
Richard Merritt
Faith Stance
Nicole Yohalem

Staff

Jacqueline Coachman
Carol Farrell

Mike Mackey
Colleen Mann

Ron Frazier
Deborah Warren

WELCOME

Because Chair Tammy Mann had a scheduling conflict that precluded her attendance, the meeting was opened by Chair-Elect Timothy Peterson.

APPROVAL OF JUNE 13, 2012 RETREAT MEETING NOTES

Emma Beall moved approval of the minutes of the June Retreat. The motion was seconded by Margee Walsh and approved unanimously.

PRESENTATION ON YOUTH MASTER PLANNING PROCESS

Timothy Kennedy, Chair of the Youth Master Plan RFP Review Committee, provided an overview of the process as well as the criteria by which proposals were judged. The Review Committee unanimously agreed that the proposal by the Forum for Youth Investment best met the prescribed criteria. Reasons cited include an impressive communications plan; SparkAction and Ready by 21 (initiatives launched by the Forum for Youth Investment); and the Forum's Communications Department/Graphics Design Team. Because the Youth Master Plan will be the primary focus of the Children, Youth & Families Collaborative Commission (CYFCC) for the

next year, the work effort of the Implementation and Monitoring, and Research and Data Committees will be targeted to the Youth Master Plan.

Elizabeth Gaines, Lead Consultant for the Alexandria Youth Master Plan and Director of Policy of the Forum for Youth Investment, presented a PowerPoint overview of the planning process (available at <http://alexandriava.gov/CYFCC>). Also in attendance were members of the Forum team: Merita Irby, Co-founder, Executive Vice President and Chief Program Officer of the Forum; Paul Evenson, Vice President of Community Planning and Evaluation, who will be serving as an advisor to the planning effort; Brenda Bone of Community Systems Group, Co-Consultant for the Youth Master Plan; and Nicole Yohalem, Director of Special Projects for the Forum.

REVIEW OF WORK PLANS FOR FY2013

The committees of CYFCC presented work plans for the upcoming year. Glenn Hopkins stated the focus of the Advocacy Committee will be budgeting and legislative forums. The committee will also be presenting a draft legislative agenda in April; recruiting three prominent citizens to submit editorials, and facilitating dialogue between citizens and elected officials.

Rose Dawson explained the work plan of the Outreach Recruitment Committee provides for a modified application form for committee volunteers. In addition, the committee will be visiting select individuals to make a formal plea. Appointments will be made during the week of November 9 and Ms. Dawson asked that any recommendations be emailed to her. The Outreach Committee will also be recommending a communications strategy. Sheryl Gorsuch noted ACPS may be able to assist with developing procedures for tweeting.

The report of the Budget Committee was presented by Sonia Price, who noted the committee will be meeting with ACPS budgeting staff on September 25. The Chair-Elect asked that the committee publish a calendar of key dates in the budget cycle. He also noted the work plans of Implementation and Monitoring Committee, and Research and Data Committee will be driven by the Youth Master Plan.

ANNOUNCEMENT – 100 BEST COMMUNITIES FOR YOUNG PEOPLE AWARD BY AMERICA’S PROMISE

Jacqueline Coachman announced that the City of Alexandria has been designated one of the 100 Best for the fifth time. The City will receive a grant of \$2,500 as well as a street sign in recognition of the designation. A portion of the grant will be used for a reception celebrating the award as well as the launch of the youth master planning process.

PROPOSED AGENDA ITEMS FOR FUTURE CYFCC MEETINGS

A discussion of the Youth Master Plan will be scheduled for the October meeting.

ADJOURNMENT

There being no further business, a motion was made to adjourn the meeting. The motion passed unanimously.